



TUESDAY, February 4, 2025 (10:00 AM)
#05 MSFV 2024 EXECUTIVE BOARD MEETING
Location: Miami Shores Country Club
AGENDA
Start time 10:07

I. INTRODUCTION

Presenter 1: Susanne Rice, President

- **Susanne Rice:** Welcomed attendees and expressed appreciation for the cooler weather.
- Will board members be continuing? We need to know in order to plan for the installation
- Who is attending the Mayor's Brunch? February 23rd.
 - Individuals who want to attend can book separately.
- Welcome Ambassadors
 - Need a new person if Arlene Zachmann is absent.
 - Need to provide coverage
 - Discussion regarding the folders being present to at the Friendly Hour events and delivered to new members.

Presenter 2: Kendra Borja, Recording Secretary

- Meeting Minutes were distributed via email previously.
- **Motion:** Susanne Rice moved to approve the minutes as distributed.
- **Second:** Deb Dziena seconded
- **Outcome:** Motion passed.

Presenter 3: Helen Mendel (absent), Corresponding Secretary

- Susanne Rice shared updates on behalf of Helen:
 - Virginia
 - Fran
 - Sunja

Presenter 4: Jaqueline Murdocco, Treasurer:

- **Susanne Rice:**
 - Current bank balance: \$18,207.54
 - 2 of the grants from last year had not been cashed.
 - Reissued Checks - Total \$900
 - Found \$500 in sponsorship missing - now paid
 - Refund \$100 to a sponsor that paid twice by accident.
 - Fashion Show
 - \$8985 ticket sales
 - Paid for 150 tickets out of organization
 - We only had 147 attendees
 - We paid a lot in fees for Eventbrite ~\$800.00
 - Liangy suggested looking into Wix event platform.
 - Make an incentive for cash buyers who pay in advance.

- Raffle raised \$280
- Silent Auction raised \$4k
- Sponsors - \$8200
- Total = \$33,270 Revenue (Birthday fundraisers, directory ads)
- \$22,770 was Fashion Show Revenue
- \$320 raised by centerpieces.
- \$10,865 expenses from fashion show
- \$11,904 profit from fashion show.
- \$14,000 proposed allocation for grants and scholarships:
 - \$11,000 for grants (\$550 per recipient if 20 grants awarded)
 - \$3,000 for scholarships (3 at \$1,000 or 6 at \$500)
- Susanne mentioned that she want to operate at 30% and give 70%
- **Kendra made motion to form a committee to evaluate criteria and process and number and amount for grants and scholarships.**
- **Jacqui seconded**
- **Motion passed.**
- Delineate what it is that Liangy does and has a job description attached. Liangy has not been paid for the bonus.
- Liangy needs to be issued a 1099.

Presenter 5: Executive Director's Report: Liangy Calli

- **Liangy: Hero's Luncheon:**
 - Daniella Levine Cava has been invited. (Provide mock up of run of show)
 - Letter being sent to previous grant recipients for bio and what they have done with the money that they have received.
 - Susanne has booked in the village room for the country club
 - Liangy mentioned that we need sponsors to cover the ticket costs. ~\$42/meal
 - Liangy proposed a event program with advertising.
 - Committee formation in progress; program to be more formal.
 - Put it in the newsletter with a call to action.
 - Chick-fil-A owner/operator has been confirmed as the keynote speaker.
- **Alliance Grant Report - nothing to report. Application for grants needs to be reviewed. Liangy to send out bylaw language.**
- **Kendra made a motion for March 14th for Friendly Hour at Country Club. Arlene Seconded and motion passed.**
- **Deb Dziena is speaking at PACE center for girls**
- **Kendra made motion for pickleball tournament on April 4th. Arlene Seconds and motion passed.**

- **Kendra made Liangy to approach chamber for inclusion on HH invite in exchange for F. Villager mention. Arlene second. Motion passed.**
- **Social Media for Birthdays - Announce and remind people at meetings.**
- Horace Mann student performance committed as part of the program for HEROs lunch.

Meeting Adjourned at:

11:21PM